# **UP MSME 1-Connect**

# PROJECT REPORT

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PROJECT:

**PAPER BAG** 

#### PROJECT REPORT

Of

### **PAPER BAG**

#### PURPOSE OF THE DOCUMENT

This particular pre-feasibility is regarding Paper Bag manufacturing unit.

The objective of the pre-feasibility report is primarily to facilitate potential entrepreneurs in project identification for investment and <u>in order to</u> serve his objective; the document covers various aspects of the project concept development, start-up, marketing, finance and management.

[We can modify the project capacity and project cost as per your requirement. We can also prepare project report on any subject as per your requirement.]



## **PAPER BAG**



### **INTRODUCTION**

**Paper bag** is a bag made of paper, usually craft paper. Paper bags are commonly used as shopping bags, packaging, and snacks.

Paper bag is the new fad these days. We can see men and women carrying paper bags from almost everywhere. They bring it in schools, malls, offices and grocery stores.

This trend might have been developed because of the clothing sector. Famous clothes store design their paper bags with their own company or brand logo to attract customers. The people holding these particular bags get recognition because it gives an idea that they own a classy product. Printing company name or logo on paper bags serve as a form of promotion or marketing strategy. Also, many people prefer using paper bags because they are easy to carry, neat and can hold a lot of items.

# **Paper Bag Current Market Analysis**

Paper bags have several benefits including durability, eco-friendly nature and convenience which lead to increase in its market demand. The global paper bags market witnessed slow growth during the 20122016 timeline; however, it is projected to grow at a higher pace to register a moderate CAGR of 4.4% throughout the period of forecast. In 2017, the global market for paper bags is valued at around US\$ 4500 Million and is estimated to touch a value of approximately US\$ 7 Billion by the end of the year of assessment. Factors like strong and growing retail sector in developed regions, rising preference for paper bags across regions and increasing penetration of retail outlets in emerging economies are contributing to the growth of the global paper bags market.

The retail segment in the end use category is expected to largely contribute to the growth of the global market for paper bags. This segment is projected to grow at a value CAGR of 4.3% throughout the period of forecast. In 2017, the retail segment reflected a market share of 54.5%.

PARTICULARS	1st year	2nd year	3rd year	4th year	5th year	6th year
Capacity Utilization %	75%	78%	80%	83%	86%	90%
SALES						
Gross Sale						
Paper bag						
	43.56	51.73	55.77	60.69	66.04	72.51
Total	43.56	51.73	55.77	60.69	66.04	72.51
COST OF SALES						
Raw Material Consumed	32.40	35.38	38.10	41.51	45.16	49.62
Electricity Expenses	0.72	0.79	0.87	0.96	1.05	1.16
Repair & Maintenance	0.22	0.26	0.28	0.30	0.33	0.36
Labour & Wages	3.60	3.96	4.36	4.79	5.27	5.27
Depreciation	1.01	0.86	0.74	0.63	0.53	0.46
Consumables & others	3.24	3.54	3.81	4.15	4.52	4.96
Cost of Production	41.19	44.79	48.15	52.34	56.86	61.83
Add: Opening Stock /WIP	-	3.43	3.73	4.01	4.36	4.74
Less: Closing Stock /WIP	3.43	3.73	4.01	4.36	4.74	5.15
Cost of Sales	37.76	44.49	47.87	51.99	56.49	61.42
GROSS PROFIT	5.80	7.23	7.89	8.70	9.55	11.09
Gross Profit %	13%	14%	14%	14%	14%	15%
staff	0.72	0.79	0.87	0.96	1.05	1.16
Interest on Term Loan	0.51	0.44	0.31	0.18	0.05	-
Interest on working Capital	0.66	0.66	0.66	0.66	0.66	0.66
rent	1.20	1.26	1.32	1.39	1.46	1.53
Selling & Adm Expenses Exp.	0.44	0.52	0.56	0.61	0.66	0.73

TOTAL	3.52	3.67	3.72	3.79	3.88	4.08
NET PROFIT	2.28	3.56	4.17	4.91	5.67	7.01
Taxation	0.57	0.89	1.04	1.23	1.42	1.75
PROFIT (After Tax)	1.71	2.67	3.13	3.68	4.25	5.26

	1st year	2nd	3rd	4th	5th	6th
PARTICULARS		year	year	year	year	year
<u>Liabilities</u>						
Capital						
Opening Balance	-	4.60	6.17	7.80	9.29	10.94
Add:- Addition	3.89	-	-	-	-	-
Add:-Profit During the Year	1.71	2.67	3.13	3.68	4.25	5.26
Less:- Drawings	1.00	1.10	1.50	2.20	2.60	4.50
Closing Balance	4.60	6.17	7.80	9.29	10.94	11.70
Term Loan	4.57	3.37	2.17	0.97	-	-
Working Capital Limit	6.00	6.00	6.00	6.00	6.00	6.00
Sundry Creditors	1.08	1.18	1.27	1.38	1.51	1.65
Provisions & Other Liab	0.30	0.33	0.36	0.40	0.44	0.48
TOTAL :	16.55	17.05	17.60	18.04	18.88	19.84
<u>Assets</u>						
Fixed Assets (Gross)	6.89	6.89	6.89	6.89	6.89	6.89
Gross Dep.	1.01	1.88	2.61	3.24	3.77	4.23
Net Fixed Assets	5.88	5.01	4.28	3.65	3.12	2.66
Current Assets						
Sundry Debtors	3.63	4.31	4.65	5.06	5.50	6.04
Stock in Hand	6.13	6.68	7.19	7.82	8.50	9.29
Cash and Bank	0.91	1.04	1.49	1.50	1.76	1.84
TOTAL:	16.55	17.05	17.60	18.04	18.88	19.84

	1st yea	r 2nd	3rd year	4th year	5th year	6th
PARTICULARS		year				year
SOURCES OF FUND						
Own Margin	3.89					
Net Profit	2.28	3.56	4.17	4.91	5.67	7.01
Depreciation & Exp. W/off	1.01	0.86	0.74	0.63	0.53	0.46
Increase in Cash Credit	6.00	-	-	-	-	-
Increase In Term Loan	5.17	-	-	-	-	-
Increase in Creditors	1.08	0.10	0.09	0.11	0.12	0.15
Increase in Provisions & Oth lib	0.30	0.03	0.03	0.04	0.04	0.04
TOTAL:	19.73	4.55	5.03	5.69	6.37	7.66
APPLICATION OF FUND						
	6.89 6.13 3.63	- 0.55 0.68	- 0.51 0.34	- 0.63 0.41	- 0.68 0.45	- 0.79 0.54
APPLICATION OF FUND Increase in Fixed Assets Increase in Stock	6.89 6.13	- 0.55	- 0.51	- 0.63	- 0.68	
APPLICATION OF FUND Increase in Fixed Assets Increase in Stock Increase in Debtors	6.89 6.13 3.63	- 0.55 0.68	- 0.51 0.34	- 0.63 0.41	- 0.68 0.45	0.54
APPLICATION OF FUND Increase in Fixed Assets Increase in Stock Increase in Debtors Repayment of Term Loan	6.89 6.13 3.63 0.60	- 0.55 0.68 1.20	- 0.51 0.34 1.20	- 0.63 0.41 1.20	- 0.68 0.45 0.97	0.54 -
APPLICATION OF FUND Increase in Fixed Assets Increase in Stock Increase in Debtors Repayment of Term Loan Taxation	6.89 6.13 3.63 0.60 0.57	- 0.55 0.68 1.20 0.89	- 0.51 0.34 1.20 1.04	- 0.63 0.41 1.20 1.23	- 0.68 0.45 0.97 1.42	0.54 - 1.75 4.50
APPLICATION OF FUND Increase in Fixed Assets Increase in Stock Increase in Debtors Repayment of Term Loan Taxation Drawings	6.89 6.13 3.63 0.60 0.57 1.00	- 0.55 0.68 1.20 0.89 1.10	- 0.51 0.34 1.20 1.04 1.50	- 0.63 0.41 1.20 1.23 2.20	- 0.68 0.45 0.97 1.42 2.60	0.54
APPLICATION OF FUND Increase in Fixed Assets Increase in Stock Increase in Debtors Repayment of Term Loan Taxation Drawings	6.89 6.13 3.63 0.60 0.57 1.00	- 0.55 0.68 1.20 0.89 1.10	- 0.51 0.34 1.20 1.04 1.50	- 0.63 0.41 1.20 1.23 2.20	- 0.68 0.45 0.97 1.42 2.60	0.54 - 1.75 4.50



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